



## Sponsorship & Exhibitor Prospectus

Crowne Plaza Hotel

Little Rock, AR

[www.arkpublichealth.org](http://www.arkpublichealth.org)

## A Message from the President-Elect Brandi Roberts

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*Dear Partner,*

*I invite you to participate as a sponsor or exhibitor at the APHA 72<sup>nd</sup> Annual Meeting and Exhibitions that will be held April 7<sup>th</sup> – 9<sup>th</sup> at the Crowne Plaza in Little Rock, Arkansas. This year's theme is **Vision 2020: Re-Imagining Public Health** which means we will be focusing on the future of public health and avenues to help us get there. Please read this Sponsor and Exhibitor Prospectus to learn how you can engage with APHA, our membership, and other public health leaders and practitioners at the conference this spring.*

*The APHA annual meeting is a place where public health professionals come together to learn, network and engage with public health leaders and organizations to discuss the latest in research and best practices in public health. We expect more than 300 conference participants and will offer learning opportunities ranging from plenary sessions with public health leaders to hands-on workshops led by local program experts.*

*Our sponsorship and exhibit opportunities are filled on a first come, first serve basis, so I encourage you to contact Courtney Stevenson ([courtney.stevenson@arkansas.gov](mailto:courtney.stevenson@arkansas.gov)) soon to secure your sponsorship and exhibit space.*

*I look forward to seeing you at the APHA Annual Meeting in April!*

*Best wishes,*

*Brandi Roberts*

*Brandi Roberts*

*APHA President - Elect*

## Who Attends the APHA Annual Meeting?

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The conference offers sponsorship and exhibiting opportunities that allow commercial and non-profit entities to highlight their brands, products and services among key decision makers and influencers. We anticipate more than 300 public health practitioners, students, and advocates that would like to learn more about your organization. Sponsorship of the conference also demonstrates support for promoting and protecting public health in Arkansas.

## Sponsorship Levels

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All sponsors receive acknowledgement in the program agenda, lunch with attendees, signage during a sponsored event and recognition throughout the meeting.

### Public Health Innovator (\$7k) One Sponsorship Available

- Annual Reception Sponsorship
- Five Registrations
- Complimentary Exhibit – Premiere Location
- Conference Bag Inserts
- Logo Signage in Prominent Locations
- Branded Sponsorship on Meeting Website
- Three Push Notifications on Mobile App
- One (1) Banner Ad on Mobile App
- Recognition from the Podium During Opening Session

### Public Health Advocate (\$6k) One Sponsorship Available

- Networking Sponsorship
- Four Registrations
- Complimentary Exhibit
- Conference Bag Inserts
- Logo Signage in Prominent Locations
- Branded Sponsorship on Meeting Website
- Three Push Notifications on Mobile App
- One (1) Banner Ad on Mobile App
- Recognition from the Podium During Opening Session

### Public Health Partner (\$5k) Two Sponsorships Available

- Lunch Sponsorship
- Three Registrations
- Complimentary Exhibit
- Conference Bag Inserts
- Branded Sponsorship on Meeting Website
- One (1) Banner Ad on Mobile App

### Public Health Supporter (\$3k) Five Sponsorship Available

- Morning or Break Sponsorship
- Two Registrations
- Complimentary Exhibit
- Conference Bag Inserts
- Branded Sponsorship on Meeting Website

### Public Health Supporter (\$1k) Five Sponsorship Available

- One Registration
- Complimentary Exhibit
- Conference Bag Inserts

## Other Sponsorship / Promotional Opportunities

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*The sponsorships below include a complimentary exhibit booth and one registration*

- **Meeting App \$3K**

*The sponsorships below include one complimentary registration*

- **Meeting Bags with Logo and One Insert \$2K**
- **Meeting Lanyards with Logo \$2K**

## Exhibiting at APHA 2020 Annual Meeting

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### Exhibit Space and Schedule

Exhibit space is located in a central, high-traffic area, directly across from the registration and plenary room.

Exhibits will be open April 7<sup>th</sup> – 9<sup>th</sup> to allow our exhibitors to reach and network with as many conference attendees as possible. To assure that your exhibit gets maximum exposure, all conference breakfasts and

morning and afternoon breaks will take place in the exhibit space. We encourage exhibitors to use their free conference registration to attend conference sessions when the exhibits are closed.

Dates and Location	Set Up	Tentative Exhibit Hours	Break Down
<p><u>April 7–9</u></p> <p><i>Crowne Plaza Hotel</i>  <i>201 Shackleford Rd.</i>  <i>Little Rock, AR 72211</i></p> <p><i>Jackson Room and</i>  <i>Foyer</i></p>	<p><u>April 7</u></p> <p>8:00am – 12:00pm</p>	<p><u>April 7</u></p> <p>1:00pm – 5:00pm</p> <p><u>April 8</u></p> <p>8:00am – 5:00pm</p> <p><u>April 9</u></p> <p>8:00 – 10:00am</p>	<p><u>April 9</u></p> <p>10:00am – 12:00pm</p>

## Exhibit Package and Space Rental

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**Non-profit - \$250**

**Commercial - \$350**

Included in your exhibit package:

- 8' x 10' booth space with 6-foot draped table
- One complimentary full conference registration (including meals)
- Listing on [www.arkpublichealth.org](http://www.arkpublichealth.org)
- Listing in the APHA 2020 Annual Meeting Conference Program
- Listing in the conference app
- Conference participant list

## Contact Us

Contact us to learn more about sponsorship and exhibiting opportunities! Please contact Courtney Stevenson at [courtney.stevenson@arkansas.gov](mailto:courtney.stevenson@arkansas.gov) for more information about sponsoring or exhibiting at APHA Annual Meeting.