

ArPHA abstracts

Response was added on 01/30/2019 7:51pm.

2019 Annual Meeting & Expo

North Little Rock AR | April 29- May 1

The Arkansas Public Health Association (APHA) is now accepting abstracts for the 71st Annual Meeting. The theme for the meeting is "Public Health: Creating Healthier Lives and Stronger Communities." Authors are encouraged to submit abstracts on the theme, as well as, on current and emerging public health issues.

Primary Author: The primary author will serve as the point of contact between APHA and the presenters.

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If you are a student, please select one:	<input type="radio"/> Undergraduate <input type="radio"/> Graduate (Masters type) <input type="radio"/> Graduate (Doctoral type) <input checked="" type="radio"/> Other
Please upload your resume or CV	[document]

Additional presenters: Please upload a resume or CV for any additional presenters.

Do you have additional presenters?	<input type="radio"/> Yes <input checked="" type="radio"/> No
Name(s) of Additional Presenters	_____
Title of Presentation	From Capacity Building to Community Actions and Changes: Understanding the Social Determinants of Health to improve the health of Arkansans.
Abstract	[document]
Primary Presentation Type	<input checked="" type="radio"/> Oral <input type="radio"/> Poster

Secondary presentation Type

- ☐ Oral
☐ Poster

Would you be willing to serve on a panel?

- ☒ Yes
☐ No

In which category does your abstract best fit?

- ☒ Theme: Creating Healthier Lives and Stronger Communities
☐ Public Health Policy
☒ Advocacy
☒ Health/Wealth Equity
☐ Health Disparity
☐ Environmental Health
☐ Public Health Nursing
☐ Chronic Disease
☐ Communicable Disease
☐ Immunizations
☐ Health Literacy
☐ Health Education and Health Promotion
☐ Nutrition
☐ Health Administration
☐ Public Health Preparedness
☐ Other (describe below)

Presentation Description

- ☐ Research
☒ Program/Best Practice

Description of the organization (or community):
Describe the organization or community in which your program is based.

Hometown Health Improvement (HHI) is a community-driven process that empowers local communities to take ownership of health problems and work to identify and implement solutions that improve the health of the citizens.

Summary of the primary program: Describe the core elements of the program you offered.

HHI has four strategic priorities:
1) Promote active living and healthy eating through policy and environmental supports
2) Promote tobacco prevention and cessation through policy and environmental supports
3) Promote implementation of state trauma system and injury prevention activities
4) Administer state grant programs to assist rural and underserved communities to developing and maintain viable healthcare services; support Critical Access Hospitals in quality and financial improvement efforts.

Explanation of the evaluation plan: What outcomes or processes have you (and will you) evaluate and how have you (will you) evaluate them.

HHI teams across the state conducted Quality Management assessments in the areas of:
1) Mobilizing
2) Collaboration
3) Planning
4) Implementation/Evaluation
Quantitative data are captured in the ADH Outreach Reporting System.

Summary of the program impact: Explain in quantitative form the results the program has demonstrated to date.

In 2018, HHI reached over 60,000 youth and adults by conducting over 2,000 outreach activities with an emphasis on tobacco prevention, and injury prevention/substance abuse; 75% of Arkansas school districts have been trained in Stop the Bleed partnership with Arkansas Children's Hospital and the ADH Trauma Section. Lastly, HHI staff participated in over 100 mass flu clinics and provided direct flu clinic support in over 300 schools.

These initiatives have been proven to be effective and have increased awareness statewide, but it is vital to move beyond education and capacity building to community actions and changes.

Learning Objectives: You MUST follow the format shown in the example below. NO COMPOUND OBJECTIVES.

Step 1. Describe the information, skills, behaviors, or perspectives participants in the session will acquire through attendance and participation.

Step 2. Clearly identify the outcomes or actions participants can expect to demonstrate as a result of the educational experiences. See the action words below.

Step 3. Write the learning objectives that relate to these outcomes and that reflect the content of the session.

Objectives describe the behavior of the learner, and:

- ☐ are stated clearly
- ☐ define or describe an action
- ☐ are measurable, in terms of time, space, amount, and/or frequency

Measurable Action Words (examples): Explain, Demonstrate, Analyze, Formulate, Discuss, Compare, Differentiate, etc.

Examples of Learning Objective

By the end of the session, attendees will:

- 1. List five factors that contribute to hypertension.**
- 2. Design a community-based breast screening model.**

***Each abstract must have 3 learning objectives.**

Learning Objective 1:

By the end of this session, attendees will be able to: 1) Define the social determinants of health;

Learning Objective II:

2) Explain how environmental inequities and conditions (i.e. education, income, hometowns or neighborhoods) affect health outcomes.

Learning Objective III:

3) Identify effective strategies and resources related to the social determinants of health resulting in positive outcomes.

Travel Reimbursement: APHA welcomes abstracts from our public health partners near and far. If you are traveling more than 120 miles to the conference site, travel reimbursement may be available.

Will you require travel reimbursement?

☐ Yes

☒ No

Thank you for your submission. The call for abstracts closes on 01/18/19. Authors will be notified on 02/15/19. For any questions, email president-elect@arkpublichealth.org

Registration and Membership: You do NOT have to be an APHA member to submit an abstract. However, if your abstract is accepted for presentation, the presenting author MUST register for the Annual Meeting by the pre-registration deadline.

Additional Information may be required from you to complete the continuing education process. If your abstract is accepted, you may be required to submit additional forms such as conflict of interest forms. You will be contacted by email to complete these forms.

Author Disclaimer: Opinions expressed by a speaker represent only the opinions of the speaker and do not necessarily reflect the official policy or position of the Arkansas Public Health Association.

Penalties: Presenters who fail to show up for their scheduled presentations without notifying the program planner of cancellations will not be permitted to present papers or posters at an APHA sponsored meeting for two years following the "no-show."

Session Types:

- Oral presentation: A 50 minute spoken presentation, including questions and answers for a total of 60 minutes
- Panel Discussion: Total of 1 hour comprised of 15-20 minute coordinated presentations by up to 3 people, including questions and answers
- Training Session: up to a 3 hour training session on a current best practice intervention or data training course
- Poster: Authors present their papers using a visual medium with key excerpts from the papers displayed on a 4' high x 8' wide/1.2 m high x 2.4 m wide free-standing bulletin board.

Hotel Reservation link:

<https://www.wyndhamhotels.com/groups/hr/apha-71st-annual-meeting-and-exhibitions1>

<http://tiny.cc/APHAHotel2019>

Hotel Room block - held until April 8, 2019

From Capacity Building to Community Actions and Changes: Understanding the Social Determinants of Health to Improve the Health of Arkansans

*Taniesha Richardson-Wiley, MPH, Hometown Health Improvement Section Chief
Arkansas Department of Health, Little Rock, AR, USA*

Abstract

Everyone is impacted by the social determinants of health, which are the conditions in which people are born, live, learn, work, play, and worship that affect their health and quality of life. According to Healthy People 2020, our health is determined in part by “access to social and economic opportunities, the resources and supports available in our communities, quality of schools, safety of our workplaces, the cleanliness of our water, food and air and the nature of our social interactions and relationships”.

In Arkansas, strategies have been planned and implemented across the state through Hometown Health Improvement (HHI) initiatives. In 2018, HHI reached over 60,000 youth and adults by conducting over 2,000 outreach activities with an emphasis on tobacco prevention, and injury prevention/substance abuse. HHI also trained 75% of Arkansas school districts through collaborative efforts with Arkansas Children's Hospital, University of Arkansas for Medical Sciences, Arkansas Department of Education and the Arkansas Department of Health Trauma Section. HHI staff participated in over 100 mass flu clinics and provided direct flu clinic support in over 300 schools. These initiatives have been effective, increased awareness statewide and empowered communities to take positive actions towards their health. However, Arkansas continues to rank as one of the top five unhealthiest states in the country. It is vital to move beyond education and capacity building to community actions and environmental changes.

By the end of this presentation, attendees will be able to 1) define the social determinants of health; 2) explain how environmental inequities and conditions (i.e. education, income, hometowns or neighborhoods) affect health outcomes; and 3) identify effective, evidence-based strategies and resources related to the social determinants of health.

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Objective: To seek a position where my leadership and management skills as well as public health policy, education and knowledge can be utilized in a developing Section, Branch or Center.

8/18 – Present Arkansas Department of Health, Little Rock, AR, Public Health Section Chief/Associate Branch Chief, Hospital Discharge Data Section.

- Maintains rapport with internal and external stakeholders to expand impact and reach
- Oversees the operations of statewide Hometown Health Improvement teams and provides technical assistance
- Works with budget managers to monitor HHI budget
- Organize monthly meetings with leadership teams
- Developed and disseminated public health professionals assessments

8/15 – 8/18 Arkansas Department of Health, Little Rock, AR, Public Health Section Chief/Associate Branch Chief, Hospital Discharge Data Section

- Responded to Request for Information (RFI) by researchers in-state and out-of-state
- Developed Memorandum of Agreements between HDDS and entities or organizations who request HDDS data that requires review from the Science Review Committee and a budget
- Worked closely with budget manager to monitor the Trauma Registry budget and the Hospital Discharge Data Section budget
- Held weekly and monthly staff meetings with agendas and action items; organized and facilitated a prioritization process which was integrated into an (internal) strategic plan
- Worked with Senior Analysts to plan and initiate a mini-training for the staff based on their needs as well as the needs of the Section
- Collaborated with outside organizations such as the Healthcare Utilization Project (HCUP) and University of Arkansas for Medical Sciences (UAMS).
- Handled personnel issues promptly and enforced agency policies.

5/14 - 8/15 Arkansas Department of Health Little Rock, AR, Public Health Section Chief III, Health Connections Section, ConnectCare Program

- Provided leadership to ensure performance based standards and indicators were achieved
- Maintained helpline for Primary Care Physicians (PCP) assignments requested by Medicaid and ARKids First beneficiaries
- Managed the Outreach component to ensure that ConnectCare was promoted in the field
- Ensured that the Dental component of the program provided quality services to dentists offices and Medicaid beneficiaries who need dental care
- Worked with budget coordinator and Center Director to monitor \$2.8 million contract

- Collaborated with internal and external partners such as Department of Human Services Hewlett-Packard, and Arkansas Foundation for Medical Care
- Provided presentations to colleagues and training based on the need of the ConnectCare team
- Enforced ADH policies as well as ConnectCares internal policies and procedures to ensure compliance
- Implemented strategies to maintain a healthy, non-hostile work environment

9/13 - 5/14 Arkansas Department of Health Little Rock, AR Public Health Section Chief III, Health Connector Program

- Managed and provided leadership over staff which included Regional Coordinators, Administrative Supervisors and In-Person Assistors (IPA) statewide
- Provided technical assistance and leadership surrounding the Federal Marketplace and the State Access AR/InsureArk
- Maintained collaboration and communication with internal and external partners- including key stakeholders surrounding the Marketplace
- Provided oral presentations to colleagues on the IPA process, challenges and successes;
- Conducted site visits statewide, provided training based on the need of our teams.

This program was phased out due to the legislatures decision to discontinue the functions of the ADH [and other key entities] IPA program.

6/12 -9/13 Arkansas Department of Health Little Rock, AR, Public Health Section Chief II, Child and Adolescent Health/Schools

- Managed and provided leadership over the School Health Program staff, supervised employees who provided leadership and supervision over their teams
- Interviewed and selected employees, processed paperwork for hired personnel, evaluated employees performance
- Developed and monitored school health contracts and grants, program budget
- Provided technical assistance and leadership in school-based programs, policies and interventions that includes Coordinated School Health and the BMI initiative (Act 1220);
- Maintained collaboration and communication with internal and external partners and stakeholders who were vested in the health and well-being of Arkansas children and adolescents
- Developed and provided oral presentations for identified audiences to promote policies, systems and environmental changes;
- Created and disbursed health resources guide, Early Childhood and Schools Nutrition and Physical Activity Toolkit and trained schools and communities at Regional Summits
- Revised the Arkansas School District Wellness Toolkit and trained leadership in schools and communities as well as the Community Health Promotion Specialists on utilizing resources.

1/11- 6/12 Arkansas Department of Health Little Rock, AR Program Director, Communities Putting Prevention to Work (CPPW)

- Maintained proper communication with Centers for Disease Control and Prevention (CDC) Project Officer, Media Contact and Technical Assistance Coordinator, Arkansas Department of Health Media and Marketing Branch and contracted Evaluator
- Assisted with the coordination of the CDC/Evaluators Site Visits
- Provided assistance with Community Action Plans for funded communities
- Obtained general oversight of fiscal management and reporting; revised budgets, reviewed and submitted Sub-grant Amendment forms to communities for Mayors signatures
- Researched and obtained evidence-based literature regarding obesity prevention across nation
- Provided leadership, technical assistance and linked communities to credible resources
- Developed written documents such as operational plans and monthly reports;
- Managed projects to ensure communities achieved milestones and objectives in plans,
- Displayed leadership for schools in the revision of school wellness policies which were approved by school boards.

10/09- 1/11 Arkansas Department of Health Little Rock, AR BreastCare Outreach Coordinator/Health Educator

- Developed and maintained Memorandum of Agreements with partners and recruitment/partnership reports to CDC
- Provided technical assistance by fulfilling requests for health education information, assuring distribution of health education materials and supplies, reviewed program publications
- Maintained collaboration with community partners and faith-based organizations to promote the health of targeted populations
- Developed and organized toolkit and training for outreach program coordinators
- Collaborated with the Cancer Coalition on revitalizing the Cervical Cancer Task Force.

01/08- 10/09 Arkansas Department of Health Little Rock, AR State Distance Learning Coordinator

- Developed and delivered public health preparedness presentations, training and education
- Maintained statewide learning management system (A-TRAIN), collaborated with A-TRAIN Administrator and Regional Distance Learning Coordinators (DLC)
- Planned and facilitated quarterly DLC meetings, provided technical assistance and coordinated trainings for A-TRAIN users, assessed and evaluated A-TRAIN online and face-to-face courses
- Provided input into the CDC Preparedness Grant Application process
- Coordinated and disseminated satellite broadcasts and live webcasts to Regional DLC and local colleagues.

This position was phased out along with the hiring Branch due to agency budget restraints.

09/03- 01/08 Arkansas Department of Health Little Rock, AR Program Support Manager

- Maintained appropriate internal and external contacts and established good rapport with federal, state and local officials
- Monitored progress of projects through evaluation methods and quality assurance standards
- Completed and submitted program interim and annual reports through the federal reporting system after agency approval
- Reviewed and monitored contracts and sub recipients who were awarded federal and state funds, collaborated with financial program manager regarding federal funding and contracts to ensure proper compliance, submitted requests for supplies, educational material and promotional items
- Supervised program staff and delegated responsibilities for identified projects; interviewed and selected employees, processed paperwork for hired personnel, evaluated employees performance and approved personnel action, maintained proper communication with staff
- Served as spokesperson concerning health issues related to tobacco use, represented agency and program at national, state and local conferences and trainings
- Implemented agency policies, assisted with the development of program procedures and program standards, coordinated with associate branch chief on legislative requests
- Provided leadership in the programs sustainability efforts
- Coordinated and evaluated all aspects of programs to ensure goals and objectives are met, worked with external evaluators for program compliance.

11/01 - 09/03 Arkansas Department of Health Little Rock, AR Central Region Grants Administrator

- Provided technical assistance and training to community grantees
- Provided supervision and assistance to grantees in the implementation of their proposals
- Monitored grants and budgets, developed the regional tobacco budget for the fiscal year, researched funding opportunities for community organizations
- Organized Notice of Regional Mini-Grants from the Family Planning Waiver
- Offered assistance in the regional grant training and in the review process of community grants,
- Collaborated with the office of Tobacco Prevention and Education and other regional grants administrators
- Maintained communication with the statewide tobacco budget analyst in regards to regional budgets and the AASIS system, attended AASIS and regional trainings.

04/00 - 11/01 Arkansas Department of Health Little Rock, AR Health Education Supervisor

- Disseminated nine best practices for comprehensive tobacco control to statewide communities, provided tobacco education and technical assistance to statewide organizations
- Assisted in developing and mobilizing statewide community-based organizations with an emphasis on minority capacity building
- Managed and supervised field staff and assessed monthly progress activities
- Communicated program goals and policies

- Organized tobacco resource warehouse and disseminated materials to regions
- Assisted in Communities of Excellence implementation
- Provided leadership in the First Annual Healthy People 2010 Summit/Conference

04/99 - 04/00 Arkansas Department of Health Little Rock, AR Tobacco Education Specialist/FDA Program Coordinator

- Provided tobacco prevention and education to communities and schools in Area VII Health District
- Coordinated, planned and conducted training for FDA commissioned officers
- Ensured program activities complied with state and FDA regulations
- Implemented FDA quality control plan
- Supervised and monitored performances of commissioned officers , completed FDA portion of each commissioned officers performance evaluation
- Supervised, trained and scheduled minors for FDA mandated inspections
- Informed parents of youth roles in the tobacco inspection program
- Distributed compliance materials; maintained files on FDA documentation and officers performance
- Maintained open communication with commissioned officers and identified solutions to problems upon occurrence
- Completed closeout activities of the FDA program for the state of Arkansas

Education

University of Arkansas for Medical Sciences, Fay Boozman College of Public Health, Little Rock, AR
Master of Public Health in Health Policy and Management, 2009

University of Central Arkansas Conway, AR
Bachelor of Science in Health Education, 1998

Professional Memberships

Toastmasters International-ADH HealthMasters Charter Member #2492808, North Little Rock School District Board of Directors- Disbursing Officer, Certified Health Education Specialist (CHES #7457-recertification/renewal process), Certified Grants Specialist, 2011-2012 American Public Health Association member (#9944481), 2002-2004 National Society for Public Health Education (SOPHE) member, 2003 Arkansas SOPHE Chapter President, 2002 Arkansas SOPHE Chapter President-Elect, Arkansas State Employees Association, 2002-2003 Arkansas Academy for Public Health Leadership, 2008-2009 Arkansas Public Health Institute Fellow.

References

Available Upon Request