

ArPHA abstracts

Response was added on 01/22/2019 11:18am.

2019 Annual Meeting & Expo North Little Rock AR | April 29- May 1

The Arkansas Public Health Association (APHA) is now accepting abstracts for the 71st Annual Meeting. The theme for the meeting is "Public Health: Creating Healthier Lives and Stronger Communities." Authors are encouraged to submit abstracts on the theme, as well as, on current and emerging public health issues.

Primary Author: The primary author will serve as the point of contact between APHA and the presenters.

First Name	LaTonya
Last Name	Bynum
Credentials	MPH, CHES
E-mail Address	info@latonyabynum.com
Phone Number	(501) 291-8775
Mailing Address:	25 Northwood Drive Conway, Arkansas 72034
If you are a student, please select one:	<input type="radio"/> Undergraduate <input type="radio"/> Graduate (Masters type) <input type="radio"/> Graduate (Doctoral type) <input type="radio"/> Other
Please upload your resume or CV	[document]

Additional presenters: Please upload a resume or CV for any additional presenters.

Do you have additional presenters?	<input type="radio"/> Yes <input checked="" type="radio"/> No
Name(s) of Additional Presenters	_____
Title of Presentation	Utilizing Technology and Mentorship To Solve Public Health Problems: Lessons Learned from the "Think Like A Health Educator" Program
Abstract	[document]
Primary Presentation Type	<input checked="" type="radio"/> Oral <input type="radio"/> Poster

Secondary presentation Type

- Oral
- Poster

Would you be willing to serve on a panel?

- Yes
- No

In which category does your abstract best fit?

- Theme: Creating Healthier Lives and Stronger Communities
- Public Health Policy
- Advocacy
- Health/Wealth Equity
- Health Disparity
- Environmental Health
- Public Health Nursing
- Chronic Disease
- Communicable Disease
- Immunizations
- Health Literacy
- Health Education and Health Promotion
- Nutrition
- Health Administration
- Public Health Preparedness
- Other (describe below)

Presentation Description

- Research
- Program/Best Practice

Description of the organization (or community):
Describe the organization or community in which your program is based.

U.R.A. Resource Center, LLC is a public health consulting firm with a combined total of over 20+ years of niche experience in retail sales, public health and information technology. The consulting firm specializes in creative / technical writing, public speaking, and data analysis / research. Offer nearly 20 products and services to students, professionals and organizational leaders.

Since January 2017, she has been successful at editing over 200+ tailored documents (i.e. job application, interview questionnaire, mock interview preparation, school application, grant-writing and other business proposals).

Bynum offers live and pre-recorded Certification Health Education Specialist course training with a 74% pass rate. Course and homework provides online mentorship for aspiring CHES with an interest in passing the CHES exam. Thus far, Bynum has successfully mentored 14 current CHES in passing the exam.

The goal of the consulting firm is to utilize research in providing access to optimal health and freedom to all man-kind. Bynum shares her personal and professional failures and success via social media in hopes of creating healthier lives and stronger communities.

The U.R.A. Resource Center, LLC is headquartered in Conway, Arkansas. The Think Like A Health Educator program workshop has been presented to 19 aspiring Certified Health Education Specialist (CHES) since beginning October 2017. Bynum uses technology and software (i.e. LinkedIn, Facebook, Instagram, Gmail, Android, MS Word, MS PowerPoint, and Zoom) to market, promote, share, teach and mentor aspiring CHES to achieve their career goals in becoming a credentialed health educator.

For more information on the organization and testimonials of recently credentialed CHES, visit www.latonyabynum.com

Summary of the primary program: Describe the core elements of the program you offered.

In the "Think Like A Health Educator" program, Bynum provides mentorship by discussing her personal failures and success in the field of health education, overview of the CHES exam and content, resources / supplemental materials for passing the exam, and group-based mentorship in reading, answering, and selecting best answers for a passing score.

The pass rate has dramatically increased as a result of adding the homework assignment feature to the course. The assignments allow for more one-on-one mentoring as course participants define, rephrase and use the health education and health promotion terminology in a sentence.

The one-on-one mentoring and homework assignments ensures the aspiring CHES is knowledgeable of how to apply in the class "book knowledge" learning to real-world experiences based on the one of the seven areas of responsibility and health education settings.

The focus of the "Think Like A Health Educator" program is to offer seasoned career experience to an aspiring CHES, build self-confidence in an emerging professional, and mentor based on personal and professional experience.

The coursework and program has resulted in lasting personal and professional relationships with a keen interest in improving community health starting with the professional.

The program serves as a model for existing and future training programs designed to prepare students and professionals to serve as public health industry thought leaders.

Explanation of the evaluation plan: What outcomes or processes have you (and will you) evaluate and how have you (will you) evaluate them.

The "Think Like A Health Educator" program evaluation plan framework will be an outcome evaluation approach. This approach allows for an examination of how well the program achieved the three learning objectives / overall APHA conference outcomes. This feedback and constructive criticism can be used to provide further feedback and make future recommendations for program improvements.

LaTonya Bynum, MPH, CHES shares her 20+ years of experience and wisdom on how to successfully go about finding a community problem then organizing for a solution.

Who should attend: Public Health Leaders who want to be challenged to evaluate existing community problems and use their leadership potential to become a source of inspiration to mentor and instill excellence in others.

Benefits: Participants find the transformational experience to be life changing as they learn not just the "Think Like A Health Educator" program, but a genuine and proven life system to improve community health.

Summary of the program impact: Explain in quantitative form the results the program has demonstrated to date.

During the most recent October 2018 Certified Health Education Specialist (CHES) exam, there were 684 aspiring CHES registered and 68% passed the exam. (source: National Commission of Health Education Credentialing, December 2018)

Out of 19 aspiring CHES who registered for the CHES exam and completed the "Think Like A Health Educator" program, 74% passed the exam. (source: U.R.A. Resource Center, LLC, January 2019)

Learning Objectives: You MUST follow the format shown in the example below. NO COMPOUND OBJECTIVES.

Step 1. Describe the information, skills, behaviors, or perspectives participants in the session will acquire through attendance and participation.

Step 2. Clearly identify the outcomes or actions participants can expect to demonstrate as a result of the educational experiences. See the action words below.

Step 3. Write the learning objectives that relate to these outcomes and that reflect the content of the session.

Objectives describe the behavior of the learner, and:

- are stated clearly
- define or describe an action
- are measurable, in terms of time, space, amount, and/or frequency

Measurable Action Words (examples): Explain, Demonstrate, Analyze, Formulate, Discuss, Compare, Differentiate, etc.

Examples of Learning Objective

By the end of the session, attendees will:

1. List five factors that contribute to hypertension.
2. Design a community-based breast screening model.

***Each abstract must have 3 learning objectives.**

Learning Objective I:

Discuss permanent shifts in public health leadership behaviors to influence others (i.e. aspiring CHES) and develop excellent leaders who develop excellent leaders

Learning Objective II:

Explain a public health leadership philosophy that will have lasting and far-reaching results

Learning Objective III:

Learn 3 technology tools and how to maximize them for personal and professional potential through mentorship

Travel Reimbursement: APHA welcomes abstracts from our public health partners near and far. If you are traveling more than 120 miles to the conference site, travel reimbursement may be available.

Will you require travel reimbursement?

- Yes
 No

Thank you for your submission. The call for abstracts closes on 01/18/19. Authors will be notified on 02/15/19. For any questions, email president-elect@arkpublichealth.org

Registration and Membership: You do NOT have to be an APHA member to submit an abstract. However, if your abstract is accepted for presentation, the presenting author MUST register for the Annual Meeting by the pre-registration deadline.

Additional Information may be required from you to complete the continuing education process. If your abstract is accepted, you may be required to submit additional forms such as conflict of interest forms. You will be contacted by email to complete these forms.

Author Disclaimer: Opinions expressed by a speaker represent only the opinions of the speaker and do not necessarily reflect the official policy or position of the Arkansas Public Health Association.

Penalties: Presenters who fail to show up for their scheduled presentations without notifying the program planner of cancellations will not be permitted to present papers or posters at an APHA sponsored meeting for two years following the "no-show."

Session Types:

- Oral presentation: A 50 minute spoken presentation, including questions and answers for a total of 60 minutes
- Panel Discussion: Total of 1 hour comprised of 15-20 minute coordinated presentations by up to 3 people, including questions and answers
- Training Session: up to a 3 hour training session on a current best practice intervention or data training course
- Poster: Authors present their papers using a visual medium with key excerpts from the papers displayed on a 4' high x 8' wide/1.2 m high x 2.4 m wide free-standing bulletin board.

Hotel Reservation link:

<https://www.wyndhamhotels.com/groups/hr/apha-71st-annual-meeting-and-exhibitions1>

<http://tiny.cc/APHAHotel2019>

Hotel Room block - held until April 8, 2019

Presentation Title: Utilizing Technology and Mentorship To Solve Public Health Problems: Lessons Learned from the “Think Like A Health Educator” Program

Public Health Problem:

During the most recent October 2018 Certified Health Education Specialist (CHES) exam, there were 684 aspiring CHES registered and 68% passed the exam. (source: National Commission of Health Education Credentialing, December 2018)

Session Objectives:

The focus of the “Think Like A Health Educator” program is to offer seasoned career experience to an aspiring CHES, build self-confidence in an emerging professional, and mentor based on personal and professional experience. .

Learning Objectives:

- Discuss permanent shifts in public health leadership behaviors to influence others (i.e. aspiring CHES) and develop excellent leaders who develop excellent leaders
- Explain a public health leadership philosophy that will have lasting and far-reaching results
- Learn 3 technology tools and how to maximize them for personal and professional potential through mentorship

Results:

Out of 19 aspiring CHES who registered for the CHES exam and completed the “Think Like A Health Educator” program, 74% passed the exam. (source: U.R.A. Resource Center, LLC, January 2019)

Furthermore after the 2-HR course session and completion of over 15+ homework assignments, participants find the transformational experience to be life changing as they learn not just the “Think Like A Health Educator”, but experience a genuine and proven life system to improve community health.

Public Health Impact:

The “Think Like A Health Educator” course session, homework assignments and mentorship program has resulted in lasting personal and professional relationships with a keen interest in improving community health starting with the professional.

The program serves as a model for existing and future training programs designed to prepare students and professionals to serve as public health industry thought leaders.

LaTonya Bynum, MPH, CHES®

The Public Health Mentor

501.291.8775 ♦ info@latonyabynum.com

Professional Summary

Expert Public Health Consultant with over two decades of specialized expertise in retail store sales, public health and health information technology. Niche skills in creative / technical writing, research, and public speaking which are valuable to the members and conference attendees of the Arkansas Public Health Association. Well versed in public health technology, research, and entrepreneurship.

CORE COMPETENCIES

- ♦ Public Speaker ♦ Contract Procurement/Audit ♦ Resource Allocation ♦ Enrichment Programs/Services ♦ Community Mobilization
- ♦ Teaching ♦ Peer Coaching ♦ Strategic Partnership Development ♦ Written/Verbal Communication ♦ Community Assessment
- ♦ NOSORH Certified Grant Writer ♦ Research/Data Analysis ♦ Peer-Reviewed Journal Author ♦ Grant Writing ♦ Survey Methodology

CERTIFICATIONS

Spartan Program Sales – White Belt, DXC Technology, August 2017

Health Insurance Portability and Accountability Act, DXC Technology, January 2017 - Present

Founder/Business Owner, U.R.A Resource Center, LLC, January 2017 - Present

Certified Health Education Specialist #19024, National Commission of Health Education Credentialing, Inc., October 2016 – Present

Notary Public – State of Arkansas Commission # 12386969, Arkansas Secretary of State, April 2012 – April 2022

Data Analytics, National Organization of State Offices of Rural Health Data Institute, November 2017

IRB Applicant, University of Arkansas for Medical Sciences Institutional Review Board Training, May 2016

Certified Grant Writer, National Organization of State Offices of Rural Health Grant Writing Institute, July 2015

Contract Procurement Specialist, Arkansas Office of Procurement, February 2009

EXPERIENCES AND ACHIEVEMENTS

DXC Technology, Conway, Arkansas

Technical Editor

July 2017 – Present

Technical Editor and Writer prepares documentation for system developers, business analysts, and project managers with specialized experience in processing medical system claims. Editor is responsible for provision of technical and administrative leadership in subject matter expertise for internal and external use.

- ♦ Leading team of 20+ internal staff and external clients in utilizing text and notes to develop documentation for \$1 billion system
- ♦ Edits, reviews and writes over 100+ technical articles/papers, publications, presentations, meeting minutes, and user guides
- ♦ Recommends branding of template designs, layouts, processes, and procedures needed for Service Level Agreements and MOUs

Key Projects/Initiatives: SharePoint Site Project Migration and Administration

I-9 Processor for Onboarding over 10+ DXC Contractors and Employees

U.R.A. Resource Center, LLC, Conway, Arkansas

Business Owner

January 2017 – Present

Business Owner is responsible for founding a public health consulting firm practice specializing in public speaking, research, data analysis, and writing. Owner uses over 20 years of retail sales, public health, and health information technology experience to leverage online software and tools to improve community health throughout Arkansas and abroad.

- ♦ Assisting over 30+ clients per month. Recommends valuable resources, tips, advice, programs, and people based on public health experience, wisdom and insight.
- ♦ Instructs over 50+ aspiring CHES clients via monthly Online CHES Study Group, Mock Interviews for Professional Development / Job Search, and Career Mentorship Group mentoring sessions using the Zoom Platform Software and live recording. CHES Exam pass rate is 90%
- ♦ Social Media Thought Leader with an active and engaged network of over ~4,000 professionals on LinkedIn, Instagram, Twitter, and Facebook. Posting daily advice to engage, inspire and empower community to develop their skills to become a resource.

Key Projects/Initiatives: Wyoming Department of Health Contractor

Website Owner: www.latonyabynum.com

Certified Health Education Specialist Study Exam Android App

Black Ladies In Public Health Program Collaboration

Guaranteed Interview - Resume, Curriculum Vitae, and Cover Letter Achievement Template

The Elevator Speech E-E-Y Technique™

Arkansas Department of Health, Little Rock, Arkansas
Secretary (Dec 20004) to Senior Analyst (Jun 2017)

Professional Experience, continued

December 2004 – June 2017

Senior Analyst is responsible for overseeing data analysis and dissemination of Health Statistics Branch and Office of Rural Health and Primary Care Office programs while producing publications used for grant writing and program planning/development throughout Arkansas. Analyst presents data findings to internal/external public health community in the format of presentations, journal articles, reports and factsheets.

- ◆ Led and coordinated research for over 50+ request for proposals, contracts, MOU agreements, and technical bid contracts for awards totaling more than \$1 million for a 5-year period
- ◆ Coaching a staff of 50+ professionals responsible for on-going data management, analysis and publication requirements
- ◆ Increased program managers, epidemiologist, and statistician knowledge by 100% within the first 3 months by translating health behavior and health education resources into laymen terms.

Key Projects/Initiatives:

Survey Expertise: Behavioral Risk Factor Surveillance System
Tobacco Prevention and Cessation Program
Pregnancy Risk Assessment Monitoring Survey
Youth Risk Behavioral Surveillance System
Arkansas Prevention Needs Assessment
Arkansas Tobacco Surveillance Survey
American Hospital Association Data Reporting
Synar Surveillance System
County Adult Health Survey
County Health Rankings

Project/Leadership Expertise: Hospital Discharge Data System

Preventive Health and Health Services Block Grant
Hometown Health Initiative: community needs assessments
Health Statistics of Arkansas: Technical assistance with birth, death, surveys, and registry
Office of Rural Health and Primary Care Program/Grant Opportunities:
Charitable Clinics Grant Program
Primary Care Office (PCO) Grant
Health Professional Shortage Area (HPSA) Designation
National Health Service Corps
J-1 Visa Waiver
Rural Services Revolving Fund
Medicare Rural Hospital Flexibility (FLEX) Program
Small Rural Hospital Improvement Grant Program (SHIP)
State Office of Rural Health Grant

Kroger Food Company, Conway, Arkansas**Front Ends Sales Representative****March 2001 – March 2006**

Front End Sales Representative provides customer service, public relations, and store policies/procedural information related to products and services for generating store #652 sales in excess of over \$550,000 in revenue monthly. Sales representative is responsible for providing information related to ongoing store programs designed to address product and service needs of the local community of shoppers.

- ◆ Trained a 20+ cashiers, 3 supervisors, 6+ baggers/janitors on process for decreasing errors by a 50% margin
- ◆ Provided the high level of prompt and friendly customer service using bilingual skills which increased client base by 20% annually
- ◆ Made a significant increase in sales by up-selling merchandise, products, and services displayed at the cash counter

RETAIL SALES / CUSTOMER SERVICE EXPERIENCE

Walmart Store, Conway, Arkansas

- ◆ Front End Sales, January 2001 - March 2001

Price Cutter, Conway, Arkansas

- ◆ Front End Sales Clerk, May 2000 – December 2000

Price Cutter, Hot Springs, Arkansas

- ◆ Front End Sales Clerk, May 1997 – August 1999

Hot Springs Rehabilitation Center, Hot Springs, Arkansas

- ◆ Laundry Worker/ Janitor, May 1996 – July 1996

Professional Experience, continued

Ouachita National Forest, Hot Springs, Arkansas

- ◆ **Receptionist**, May 1995 - July 1995
-

HONORS, AWARDS, & PRESENTATIONS

Awards:

- 2018 Recognition as Keynote Speaker for Annual WIC Breastfeeding Peer Counselors State-Wide Meeting
- 2017 Arkansas Minority Health Barber and Beauty Shop Health Initiative – Five Year Service Recognition 2017
- 2017 Arkansas Public Health Association Program Committee Scholarship
- 2017 Arkansas Cancer Summit Conference Scholarship
- 2016 Arkansas Society of Public Health Education Conference Scholarship
- 2016 Toastmasters International Advanced Leadership Bronze Achievement Award
- 2015 Toastmasters International Advanced Communicator Bronze Achievement Award
- 2015 13th Annual Striking Out Tobacco in Arkansas Conference Scholarship
- 2015 Arkansas Society for Public Health Education Conference Scholarship
- 2014 Society for the Analysis of African American Issues/Robert Woods Johnson Foundation Scholarship
- 2014 Toastmasters International Competent Leader and Communicator Achievement Awards
- 2012-16 Arkansas Department of Health Public Health Educational Scholarship/Contract
- 2010 Centers for Disease Control and Prevention Outstanding Leadership and Support Award
- 2008 Ebenezer United Methodist Church Spiritual Music Ministry Department Grant (\$5,000)
- 2006-11 Centers for Disease Control and Prevention Behavioral Risk Factor Surveillance System Agreement
- 2006 National Public Health Information Coalition Excellence in Communication Website Bronze Award

Invited Public Speaking Engagements:

- 2018 *Meeting People Where They Are*, Arkansas Department of Health
- 2018 *From Spanish to SAS Programming: The LaTonya Bynum BearProud Story*, Arkansas Department of Health
- 2017 *Aquaponics and Student Leadership: What is a S.U.R.V.E.Y.?*, University of Central Arkansas
- 2017 *The Hidden Gem of ADH: O.R.H.P.C.*, Arkansas Department of Health
- 2017 *FLEX the M.U.S.C.L.E.S. of Rural Health in Wyoming*, Wyoming Department of Health
- 2017 *Exploring the Low Hanging Fruit: The Wyoming Case*, Wyoming Department of health
- 2017 *How to Create a Vision Board: Dream, Believe, & Work*, T. Rich Foundation
- 2017 *Exploring the Low Hanging Fruit: The Wyoming Case*, Wyoming Department of health
- 2017 *How to Create a Vision Board: Dream, Believe, & Work*, T. Rich Foundation
- 2017 Preventing Heart Disease Among Women in Arkansas, Tri-County Rural Health Network
- 2016-17 Weekly Conference Call for Uplift the Woman, University of Arkansas for Medical Sciences
- 2016 *Arkansas Community Organization Habitability Report*, University of Arkansas for Medical Sciences
- 2016 *From Spanish to SAS Programming Language: The LaTonya Bynum #BearProud Story*, University of Central Arkansas
- 2016 *The Role of Depression In Chronic Disease Management: National 2013 BRFSS*, University of Arkansas for Medical Sciences
- 2014 *Overview of the Synar Surveillance System: Update of FY 2014 Findings*, Arkansas Department of Human Services
- 2014 *Enforcement Model and Strategies in Arkansas*, Health Resources Services Administration
- 2013 *Overview of the Synar Surveillance System: Update of FY2013 Findings*, Arkansas Department of Human Services
- 2012 *Synar Coverage Study Training*, Arkansas Department of Human Services
- 2011 *Differences in the Data Collection Process: Using a Commercial Contractor*, Centers for Disease Control and Prevention
- 2011 *Using Advance Letters: The Arkansas BRFSS Experience*, Centers for Disease Control and Prevention
- 2011 *State-Added Question Database*, Centers for Disease Control and Prevention
- 2011 *Community Use of the BRFSS Data*, Hometown Health Improvement Coalition
- 2011 *Professional Development Training: Utilization of the BRFSS Data*, Arkansas Department of Health
- 2011 *Overview of BRFSS and HIV/AIDS in Arkansas*, Arkansas Department of Health
- 2011 *Understanding Falls in Arkansas: A Review of the BRFSS Findings*, Arkansas Department of Health
- 2011 *Arkansas BRFSS: Examples of Data to Action*, Arkansas Department of Health
- 2010 *What is the Behavioral Risk Factor Surveillance System?*, Arkansas Department of Health
- 2010 *How to Create and Maintain a Data Users Group*, Centers for Disease Control and Prevention
- 2010 *Pros and Cons with Contracting with Out of State Organization*, Centers for Disease Control and Prevention
- 2009 *Getting to Know BRFSS*, Centers for Disease Control and Prevention
- 2008 *Access and Utilization of Eye Care in Rural Arkansas (Poster)*, Centers for Disease Control and Prevention
- 2008 *Recruitment for Health Disparities Section of the Arkansas Public Health Association*, Arkansas Public Health Association

Professional Experience, continued

2007 *Breast Care in Arkansas: Results from the Arkansas BRFSS*, Baptist Health Hospital

PEER REVIEWED RESEARCH & PUBLICATIONS

- ◆ **Bynum, LaTonya MPH**, Kilmer G, George M, Eudy R, Whiteside-Mansell L, Balamurugan A (2018). The Role of Depression in Chronic Disease Management: An Analysis of the U.S. Behavioral Risk Factor Surveillance System. *Public Health Open Access*, 2, Issue 2. <https://medwinpublishers.com/PHOA/PHOA16000124.pdf>
 - ◆ Bachelder, A. E., Stewart, M. K., Felix, H. C., & Sealy, N., **Bynum, LaTonya BS** et al (2016). Health Complaints Associated with Poor Rental Housing Conditions in Arkansas: The Only State without a Landlord's Implied Warranty of Habitability. *Frontiers in Public Health*, 4, 263. <http://doi.org/10.3389/fpubh.2016.00263>
 - ◆ **Bynum, LaTonya, MPH** & Balamurugan, Appathurai et al (2016). "The Role of Depression in Effective Chronic Disease Management", Arkansas Public Health Association Conference, Hot Springs, AR.
 - ◆ Sujit Kumar Kotapati, MD & **Bynum, LaTonya, BS** et al (2016). "Is Depression an Identifier In Chronic Disease Management?", 48th Society of Teachers of Family Medicine Annual Spring Conference, Minneapolis, MN.
 - ◆ Sujit Kumar Kotapati, MD & **Bynum, LaTonya, BS** et al (2015). "The Role of Depression in Effective Chronic Disease Management", 48th Society of Teachers of Family Medicine Annual Spring Conference, Orlando, FL.
 - ◆ Masil George, MD & **Bynum, LaTonya, BS** et al (2014). "Falls and Comorbid Conditions among Community Dwelling Arkansas Older Adults from a Population-based Survey", *Journal of Arkansas Medical Society*, December Issue.
 - ◆ Simon W., **Bynum, LaTonya, BS.**, (2014) "Tobacco Data Deck and the Burden of Tobacco in Arkansas", National Minority Research Symposium on Tobacco & Addictions Conference, Little Rock, AR.
 - ◆ Masil George, MD & **Bynum, LaTonya, BS** et al (2011). "Diabetic Retinopathy and Its Risk Factors in a Population- Based Study" *Journal of Primary Care and Community Health*, 2 (4).
 - ◆ Kilmer Greta, MS & **Bynum, LaTonya, BS** et al (2010). "Access to and Use of Eye Care Services in Rural Arkansas" *Journal of Rural Health*, 26 (1) 30-35.
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EDUCATION & TRAINING

University of Arkansas for Medical Sciences, Little Rock, Arkansas

- ◆ **Masters in Public Health**, Health Policy and Management, August 2014 – August 2016
- ◆ **Post-Baccalaureate Certificate**, Public Health, August 2012 – August 2014
Special Emphasis: Health Disparities, Communication / Health Policy, Epidemiology
Research Thesis: *The Role of Depression in Chronic Disease Management*, August 2016

Tulane School of Public Health and Tropical Medicine, New Orleans, Louisiana

- ◆ **South Central Public Health Leadership Institute Training Certificate**, Public Health Leadership, July 2009 - July 2010
Special Emphasis: Leadership, Organizational Development, Health Communications

University of Central Arkansas, Conway, Arkansas

- ◆ **Bachelor of Science**, Health Education, August 1999 - August 2004
Special Emphasis: Spanish, Community Health, Communications

Hot Springs High School, Hot Springs, Arkansas

- ◆ **Diploma**, College Preparatory, August 1995 – May 1995
Special Emphasis: Spanish, Accounting, Music, and Science
-

MEMBERSHIP AFFILIATION & COMMITTEE LEADERSHIP

2017-Present	Blogger and Mentor, Black Ladies In Public Health Support Network
2017-Present	Membership Recruitment, Healthcare Information and Management Systems Society
2017-Present	Grant Reviewer, Arkansas Cancer Coalition
2017-Present	FLEX & Women's Health Proposal Chair, Arkansas Department of Health Procurement Section
2015-Present	Membership Recruitment, Southern Health Association
2014-2016	Marketing Committee Member, National Commission of Health Education Credentialing
2014-2017	Vice President of Public Relations, Toastmasters International
2013-2017	Site Captain, Arkansas Barber and Beauty Shop Health Initiative
2013-Present	Grant Reviewer, Arkansas Minority Health Commission
2013-Present	Student Editor, American Public Health Association
2009-Present	Poster Abstract Chair, Arkansas Public Health Association

Professional Experience, continued

2009-Present Membership Recruitment, Arkansas Society of Public Health Educators
2006-Present Coordinating Member, National Association of Chronic Disease Directors

SOFTWARE & TECHNICAL SKILLS

- ◆ **MS Office Core Products:** Word, Excel, Project, SharePoint, Visio, Power Point, Access, Outlook, and Skype
- ◆ **Survey Administration Skills:** survey design, sampling, scale development, questionnaire design, survey management implementation
- ◆ **Social Media Skills:** WordPress, LinkedIn, Twitter, Instagram, Facebook and Hootsuite
- ◆ **Technical Skills:** Point of Sales POS machine, Survey Monkey and Google Docs
- ◆ **Analytical Software:** Excel Pivot Tables, Access Database, SAS, SPSS, Epi Info, ArcGIS Mapping and Google Analytics
- ◆ **Social Media Management:** Twitter, Instagram, Facebook, LinkedIn, Facebook, Snapchat and Pinterest
- ◆ **Internet Browsers:** Internet Explorer, Mozilla Firefox, and Chrome
- ◆ **Systems:** Windows, Mac OSX, Apple iOS, and Android
- ◆ **Languages:** Conversational Spanish