



TO: Public Health Advocates

**FROM: Arkansas Public Health Association (APHA)
Conference Planning Committee**

The 2019 Annual Meeting will be held April 29 – May 1, 2019 at the Wyndham Riverfront in North Little Rock, Arkansas. The theme of this year's conference is **Public Health: Creating Healthier Lives and Stronger Communities**. Strategies to improve the public's health are multifaceted and involve multiple entities, including federal and state governments, health providers, faith- and community-based organizations, and individuals.

The conference offers sponsorship and exhibiting opportunities that allow commercial and non-profit entities to highlight their brands, products and services among key decision makers and influencers. We anticipate more than 300 public health practitioners, students, and advocates that would like to learn more about your organization. Sponsorship of the conference also demonstrates support for promoting and protecting public health in Arkansas. If you are interested in becoming a sponsor or an exhibitor, please complete the form and return it to the address specified.

Sponsorship form and fees must be returned by **April 15, 2019**.

If you have any questions, please feel free to contact Brandi Roberts at (501)280-4149.

Thank you for your interest in and support of our efforts to improve the health of all Arkansans.

APHA Conference Committee

-Sponsorship Information-

Conference Hosted By:	Arkansas Public Health Association (APHA)
Location:	Wyndham Riverfront #2 Riverfront Place North Little Rock, AR
Date and Time:	April 29- May 1, 2019
Participants:	300 public health practitioners
Goals:	<ul style="list-style-type: none"> ● Provide skill-building, professional resources and best practices for the public health sector. ● Highlight policies and strategies addressing healthy behaviors, social and economic factors, and the physical environment, as well as the public health clinical systems of care. ● Optimize the development of strategic alliances and partnerships to maximize efforts to improve the health and well-being of Arkansans.
Available Sponsorships:	<p><u>Conference Donor:</u></p> <ul style="list-style-type: none"> ● Listed in the conference program <p><u>Bronze Sponsorship: \$500</u></p> <ul style="list-style-type: none"> ● Listed in the conference program ● 1 paid conference registration <p><u>Silver Sponsorship: \$1000</u></p> <ul style="list-style-type: none"> ● Listed in the conference program ● 2 paid conference registrations ● Exhibit Space <p><u>Gold Sponsorship: \$1500</u></p> <ul style="list-style-type: none"> ● Listed in the conference program w/logo ● Acknowledged verbally during the program ● 3 paid conference registrations ● Exhibit Space <p><u>Platinum Sponsorship: \$2000 or more</u></p> <ul style="list-style-type: none"> ● Listed in the conference program and on the APHA website w/logo and direct link to your site ● Acknowledged verbally during the program ● 4 paid conference registrations ● Exhibit Space
Funding Allocations:	Conference scholarships for health professionals and students.



Organization: _____

Address: _____

Contact Person: _____

Phone: _____

Fax: _____

E-Mail Address: _____

Sponsorship

Please check below:

_____ **Donor - \$1-499**

_____ **Bronze - \$500**

_____ *** Silver - \$1000**

_____ *** Gold - \$1500**

_____ ***Platinum - \$2000+**

Exhibit

Please check below:

_____ **Non-profit/government agency - \$250**

_____ **Commercial exhibit only - \$350**

_____ **Silver, Gold, or Platinum Sponsor - \$0 (yes, we would like to reserve an exhibit space)**

Please indicate method of payment below:

Please check below:

Check included with registration form

Purchase Order included with registration form

Please bill the organization. Letter of intent on organization/agency letterhead included with registration form

Please return to:

**Arkansas Public Health Association
Brandi Roberts, First Vice-President
4815 West Markham, Mail Slot 33
Little Rock, AR 72205**