



# 2017 Annual Meeting & Expo Little Rock, AR | May 10-12

*Building a Healthy Arkansas: Strategies to Improve Health in the Natural State*

**TO: Public Health Advocates**

**FROM: Arkansas Public Health Association (APHA)  
Conference Planning Committee**

**RE: Sponsorship**

The 2017 APHA Public Health Annual Meeting and Expo will be held Wednesday, May 10 – Friday, May 12, 2017 at the Crowne Plaza in Little Rock, Arkansas. The theme of this year's conference is **Building a Healthy Arkansas: Strategies to Improve Health in the Natural State**. Many topics will be discussed during this exciting conference including gun violence as a public health issue, ZIKA, disaster preparedness, health education barriers within the lesbian, gay, bi-sexual, transgender, queer and intersex (LGBTQI) community, obesity, the role of the community health worker, the importance of immunizations, and foodborne illness.

We would be honored to have your organization sponsor this special learning opportunity for many of Arkansas' leading public health and medical professionals. Sponsors will be acknowledged on our website, as well as, in the conference program.

Enclosed you will find general information regarding the conference and a Corporate Sponsorship Form. If you are interested in becoming a sponsor, please complete the form and return it to the address specified. Sponsorship form and fees must be returned by March 23, 2017.

If you have any questions, please feel free to contact Ashley Clark at [ashleyc1913@gmail.com](mailto:ashleyc1913@gmail.com) or (501)613-6952.

Thank you for your interest in and support of our efforts to improve the health of all Arkansans.

APHA Conference Committee

## -Sponsorship Information-

<b>Conference Hosted By:</b>	Arkansas Public Health Association (APHA)
<b>Location:</b>	Crowne Plaza 201 South Shackleford Road Little Rock, AR 72211
<b>Date and Time:</b>	May 10-12, 2017
<b>Participants:</b>	150 – 300 public health professionals from the medical, community, and school settings.
<b>Goals:</b>	<ul style="list-style-type: none"> <li>• Provide practical skills and comprehensive information for public health professionals from across the state.</li> <li>• Stimulate the exchange of innovative programs and partnerships with hospitals/clinics, schools, businesses, worksites and communities to create a healthy future for those at risk.</li> <li>• Enhance multidisciplinary interaction and team development among public health professionals.</li> <li>• Provide innovate approaches/considerations for minority and medically underserved populations.</li> </ul>
<b>Available Sponsorships:</b>	<p><b><u>Conference Donor:</u></b></p> <ul style="list-style-type: none"> <li>• Listed in the conference program</li> </ul> <p><b><u>Bronze Sponsorship: \$500</u></b></p> <ul style="list-style-type: none"> <li>• Listed in the conference program</li> <li>• 1 paid conference registration</li> </ul> <p><b><u>Silver Sponsorship: \$1000</u></b></p> <ul style="list-style-type: none"> <li>• Listed in the conference program</li> <li>• 2 paid conference registration</li> </ul> <p><b><u>Gold Sponsorship: \$1500</u></b></p> <ul style="list-style-type: none"> <li>• Listed in the conference program w/logo</li> <li>• Acknowledged verbally during the program</li> <li>• 3 paid conference registrations</li> </ul> <p><b><u>Platinum Sponsorship: \$2000 or more</u></b></p> <ul style="list-style-type: none"> <li>• Listed in the conference program and on the APHA website w/logo and direct link to your website</li> <li>• Promoted via social media outlets, and mentioned in any additional media coverage</li> <li>• Acknowledged verbally during the program</li> <li>• 4 paid conference registrations</li> </ul>
<b>Funding Allocations:</b>	Conference scholarships for health professionals and students.



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**Sponsoring Organization:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**E-Mail Address:** \_\_\_\_\_

### **Sponsorship Levels**

Please check below:

**Bronze Sponsorship - \$500**

**Silver Sponsorship - \$1000**

**Gold Sponsorship - \$1500**

**Platinum Sponsorship - \$2000+**

**In-Kind Donation: (Specify Amount: \_\_\_\_\_)**

### **Please indicate method of payment below:**

Please check below:

Check included with registration form

Purchase Order included with registration form

Please bill the organization. Letter of intent on organization/agency  
letterhead included with registration form

**Please return to:**

**Arkansas Public Health Association**

**Quinyatta Mumford, Conference Chair**

**4815 West Markham, Mail Slot 32**

**Little Rock, AR 72205**

**(501)661-2794**