



2017 Annual Meeting & Expo Little Rock, AR | May 10-12

Building a Healthy Arkansas: Strategies to Improve Health in the Natural State

TO: Public Health Advocates

**FROM: Arkansas Public Health Association
Conference Planning Committee**

DATE: January 9, 2017

RE: Invitation to exhibit at the 2017 APHA Annual Meeting and Expo

The 2017 APHA Public Health Conference will be held Wednesday, May 10 – Friday, May 12, 2017 at the Crowne Plaza in Little Rock, Arkansas. The theme of this year's conference is ***Building a Healthy Arkansas: Strategies to Improve Health in the Natural State***. Many topics will be discussed during this exciting conference including gun violence as a public health issue, ZIKA, disaster preparedness, health education barriers within the lesbian, gay, bi-sexual, transgender, queer and intersex (LGBTQI) community, obesity, the role of the community health worker, as well as, the importance of immunizations and foodborne illness.

We would be honored to have your organization exhibit at this special learning opportunity for many of Arkansas' leading public health professionals. Exhibitors will receive one table with two chairs for a tabletop display, and their information listed in the conference program.

Enclosed you will find general information regarding the conference and an Exhibitor Application. If you are interested in becoming an exhibitor, please complete the form and return it to the address specified.

If you have any questions, please feel free to contact Brandi Roberts at Brandi.Roberts@Arkansas.gov or (501) 413-6142.

Thank you for your interest in and support of public health in Arkansas.

APHA Conference Committee

-Exhibitor Information-

Conference Hosted By:	Arkansas Public Health Association (APHA)
Location:	Crowne Plaza 201 South Shackleford Road Little Rock, AR 72211
Date and Time of Expo:	May 11, 2017
Participants:	150 – 300 public health professionals from the medical, community, and school settings.
Goals:	<ul style="list-style-type: none"> • Provide practical skills and comprehensive information for public health professionals from across the state. • Stimulate the exchange of innovative programs and partnerships with hospitals/clinics, schools, businesses, worksites and communities to create a healthy future for those at risk. • Enhance multidisciplinary interaction and team development among public health professionals. • Provide innovate approaches/considerations for minority and medically underserved populations.
Exhibitor Information:	Booths will be assigned on a first come, first served basis - so register early! Staffing of exhibits will occur at the discretion of the exhibitor, but, as a courtesy to attendees, all booths must be staffed during breaks. Electricity will be available on a limited basis, and cannot be guaranteed. You must request electricity on you application, and will need to provide any necessary electrical cords.
Additional Information	Setup: 8:00 am Breakdown: No earlier than 5:00
Cancellations:	Cancellations must be in writing and postmarked by April 1, 2017 in order to receive a refund less the \$25 handling fee. Transfers of registration to another agency may be done at any time without penalty. Please notify Quinyatta Mumford at Quinyatta.Mumford@Arkansas.gov or (501)661-2794 of any transfer. Refunds cannot be authorized for no-shows.

Arkansas Public Health Association
Brandi Roberts, Exhibit Chair
4815 West Markham, Mail Slot 33
Little Rock, AR 72205



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Name of Exhibit: _____

Contact Person: _____

Address: _____

Phone: _____ Fax: _____

E-Mail Address: _____

Please describe in the space below your product, service or program and how it relates to public health.

Registration Options:

Please check below:

_____ Non-profit/state agency exhibit only - \$250

_____ Non-profit/state agency exhibit and one (1) conference registration - \$325

_____ Commercial exhibit only - \$350

_____ Commercial exhibit and one (1) conference registration - \$425

Please indicate method of payment below:

- Check included with registration form
- Purchase Order included with registration form
- Please bill the organization. Letter of intent on organization/agency letterhead included with registration form

Please return to:

Arkansas Public Health Association

Brandi Roberts, Exhibit Chair

4815 West Markham, Mail Slot 33

Little Rock, AR 72205