



# ARKANSAS PUBLIC HEALTH ASSOCIATION

*Protecting the Health of Arkansas*

## APHA Advertising Agreement

The Arkansas Public Health Association, Inc. will provide advertisement space as agreed herein in the Program Guide for the 62nd Annual Conference, May 12-14, 2010 in Hot Springs, The program guide will be distributed to all registered conference participants.

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**Name: Business, Company, Agency or Individual**

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**Address: City, State, Zip**

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**Contact Name, Phone, Fax, Email**

**Please complete this form and return it with your check or money order payable to the Arkansas Public Health Association by March 26, 2010 to:**

Arkansas Public Health Association  
ATTN: Arlene Rose  
P.O. Box 250327  
Little Rock, AR 72225  
Email: ar\_apha@yahoo.com

Ad Rates: Check one.

- Full page (8 1/2 X 11) \$250.00
- Half page (4 1/4 x 5 1/2) \$125.00
- Fourth page (3 3/4 x 5 1/2) \$ 75.00
- Business Card (3 1/2 x 2) \$ 50.00

Camera-ready ads are to be submitted no later than **March 26, 2010** to Scott Levine at RiverCity Print and Imaging. Please see ad specifications attached.

**Total submitted**

A check or money order in the amount specified above is enclosed.

\_\_\_\_\_  
**Authorized Sponsor Signature**

\_\_\_\_\_  
**APHA Member Salesperson Signature**

\_\_\_\_\_  
**Date**

\_\_\_\_\_  
**Phone**

**APHA (Revised 01/10 ar)**



## 2010 Annual Convention

### SUBMIT ADS IN ONE OF THE FOLLOWING FORMATS:

**CAMERA-READY COPY** – “Ad slick” preferred, prescreened at either 133 – or 150 line. High-quality laser printout is acceptable but NOT recommended if the ad contains any photos or screens – it will not reproduce well. Camera-ready copy must be the exact size of the ad (or smaller, in which case it will be “floated” within the ad space).

Ad sizes:      Full Page 10” Tall x 7.5” wide  
                    Half Page: 5” Tall x 7.5” wide  
                    Qtr. Page: 5” Tall x 3.75” wide

**ELECTRONIC** – Any ads can be submitted in electronic format to achieve highest quality reproduction. Ads set in Adobe InDesign (please convert all text to outlines), Adobe Illustrator (please convert all text to outlines), Adobe Photoshop (please set the resolution to 300dpi), Microsoft Publisher or Adobe Acrobat (PDF) can be readily accepted; for other software programs, please inquire.

RiverCity Print and Imaging will need the document file, the original graphics files of any graphic(s) you have placed/inserted into the ad, and copies of the fonts used in the ad. Provide your name, phone number, and the person to contact if RiverCity experiences any problems with the files.

RiverCity can accept your files either on a jump drive, CD or by uploading your files through their website, [www.rcpiOnline](http://www.rcpiOnline). If uploading through the RiverCity website, please call them for easy to follow instructions.

**If you have questions, please contact: Scott Levine (RiverCity Print & Imaging) at 501-227-5000.**